



Who is Denise Roberts?

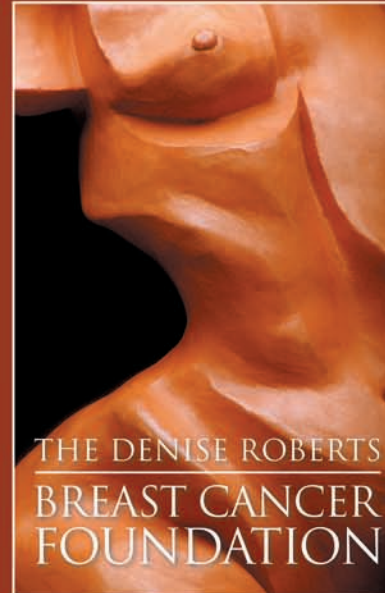
IN 1987 and at the young age of 35, as a part of a routine gynecological check-up, Denise chose to have a mammogram. With no cancer-related symptoms, and against her doctor's advice, she forced the issue because of the strong and dreaded cancer-related history in her immediate family.

DENISE EXPRESSES that we as parents pass on so many things from one generation to another; from genetic coding, excess baggage, to undying faith. She thinks about the concept "From A Mother to A Daughter/Son" and stands ready to pass on her faith, knowledge and strength. Denise stands firm on the belief that the fight against breast cancer does not stop with each survivor; instead, she believes **everyone** needs to be proactive in receiving and passing on breast health information.

TODAY DENISE IS a cancer survivor of over 20 years. Her fight remains as long as there is no cure for breast cancer, and the incidence rate of breast cancer continues to increase, even among her family, friends and new foundation members. She is committed to getting the word out, "Mammograms can save lives." Her battle scars have become medals in this war against Breast Cancer and Ignorance regarding health care. She is committed to being a voice to the voiceless. In 1999, her experience and struggles inspired her to establish "The Denise Roberts Breast Cancer Foundation" which is dedicated to all women, but specifically for women of color, who do not have the same encouragement or opportunities to receive professional health care testing.

Our Mission:

The Denise Roberts Breast Cancer Foundation (TDRBCF) is dedicated to the research, treatment and cure of Breast Cancer. TDRBCF and its volunteers are committed to educating minority women and men about breast health, early detection, prevention and care, with the ultimate goal of enhancing each survivor's quality of life.



Bring TDRBCF to Your Community!

Bring us to your community to spend a day advising women and men about Breast Health Care and Prevention. We will help you develop better support systems for minority women in your area through our breast health, educational programs. Founder, Denise Roberts is available for conferences, lectures and workshops as an advocate and inspiration for women's health care and the fight against breast cancer.

Contact Us

P.O. Box 83783, Los Angeles, CA 90083
Telephone: (888) 833-6473
E-mail: info@tdrbcf.org

Send Donations to the above address or Donate online:

www.tdrbcf.org

THE DENISE ROBERTS BREAST CANCER FOUNDATION



*Are you
proactive?*

Minority Women and Men
Fighting Breast Cancer

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Talk about it.

- What's different about your body?
 - Replace fear with knowledge
 - Speak with your physician
- Know your family health history
- Contact TDRBCF for support

Be about it.

- Perform monthly self breast exams
- Request annual clinical breast exams
 - Eat healthy
 - Exercise daily
- Donate, Advocate, Volunteer
 - Help save a life

“Getting to the truth about breast cancer awareness is knowing yourself – embrace every inch of your body”

What everyone should know.

- 1 in 12 (8%) women will get breast cancer in their lifetime.
- In 2009, about 1,910 new cases of invasive breast cancer were diagnosed among men and about 440 men died from breast cancer. For men, the lifetime risk of getting breast cancer is about 1 in 1,000
- Breast cancer is less common but more aggressive in women under age 50.
- Early detection and treatment are keys to breast cancer survival.
- About 25% of breast cancers are first detected through a breast exam, about 35% by mammography and 40% through a combination of exam and mammography.
- Other imaging options are MRI, stereotactic imaging, ultrasound, positron emission tomography (PET scans), scintigraphy and lymphatic mapping.
- The three most common symptoms are: Changes in the look or feel of the breast; Changes in the look or feel of the nipple; and Nipple discharge.
- Caucasian women have the highest incidence of breast cancer while Native Americans have the lowest. African-American women have the highest mortality rate, and Asian-Americans and Pacific Islanders are least likely to die from breast cancer.
- Diet and exercise make a difference. In addition to fighting obesity, exercise lowers estrogen levels, which in turn may lower breast cancer risk.

Source: American Cancer Society

Why we exist.

Early Detection

Mammograms Can Save Lives Program supports screening for women under 40. TDRBCF provides donation based mammograms and referrals to local screening locations for women/men under 40 who are uninsured or under insured.

Outreach & Education

The Angela Pittman Life Saver Outreach Program strives to educate teenagers and young adults about breast health and recruit members of The Denise Roberts Breast Cancer Foundation's (TDRBCF) mission.

Advocacy

Through the **Living Tree Survivors Network Tele-support program**, breast cancer survivors are just a phone call away for women recently diagnosed and family members of those diagnosed with breast cancer.

THE DENISE ROBERTS
BREAST CANCER FOUNDATION