

FOR IMMEDIATE RELEASE

PHOTO NEWS ALERT

**BREAST CANCER FOUNDATION (TDRBCF)
PRESENTS BENEFIT AWARD SHOW AND CONCERT AT CONGA ROOM TO HELP
UNINSURED WOMEN RECEIVE FREE BREAST SCREENING**

What: (Los Angeles, CA)- THE DENISE ROBERTS BREAST CANCER FOUNDATION (TDRBCF) celebrates their 10th Anniversary Founder's Day Gala, "The Cause, The Care, The Cure" at Downtown's LA Live, Conga Room. The talented actress, **Wendy Raquel Robinson**, will host Founder's Day. TDRBCF is proud to announce their three award recipients: St. Jude Hospital Medical Heritage Group, Eloise Laws and Dr. Dennis R. Holmes for their unwavering commitment to help in the fight against breast cancer and to bring awareness to under-served communities.

Founder and 22 year survivor, Denise Roberts, states "I am committed to being a voice to the voiceless; to those who experience this disease, and to all those who prioritize everything else before their own health care... my advocacy stems from the fact that I am willing to share my story, and to build strength in others through my survivorship and by continuing to bring awareness to the community."

All proceeds benefit TDRBCF's Breast Health Educational Programs: STYLING FOR LIFE, MAMMOGRAMS CAN SAVE LIVES, LIVING TREE TELE-SUPPORT, and LIFE SAVERS OUTREACH PROGRAM, which serve thousands of women and men annually!

Who: (Invited Guests Include) Wendy Raquel Robinson, Berry Gordy, James Ingram, Stevie Wonder, The Game, Nas, Steve Harvey, Chef G. Garvin, Will & Jada Pinkett-Smith, Denzel & Pauletta Washington, Baron Davis, Jessica Alba, Cash Warren, India Arie, Vanessa L Williams, Natalie Cole, Sinbad, Terry Lewis, Sheryl Lee Ralph, Kenny Lattimore, Chante Moore, Tisha Campbell, Duane Martin, Tracee Ellis Ross, Debbie Allen, Norm Nixon, Mo'Nique, Angela Bassett, Holly Robinson-Pete, Angie Stone, and more

The star-studded event will feature:

- Pre-reception and exquisite silent auction featuring luxurious furs, jewelry, art, airline tickets, spa packages, sports memorabilia and more.
- A Delicious, Latin-Infused Lunch created by Wolfgang Puck
- The Cause, The Care, The Cure Benefit Concert

When: Sunday, October 18, 2009
1:00pm Media Check-in
2:00pm Pink Carpet Arrivals
2-3:00pm Pre-reception & Silent Auction
3-5:00pm Lunch & Concert

Where: Conga Room (Downtown's LA LIVE)
800 West Olympic Blvd.
Los Angeles, CA 90015

For ticket purchase and more information, please visit www.tdrbcf.org/foundersday_2009

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